



EnviroShield Plus[®]

Protective Coating Technology

EnviroShield[®] Coatings are 100% recyclable, FDA and CFIA approved, **wax alternatives** which allow once landfill-bound corrugated packaging to enter the recycling stream. Their development was part of Maritime Paper Product Limited's EcoAdvance[®] Program - eco-minded innovations evolved from an enduring commitment to energy conservation.

Three levels of **water barrier protection** were created specifically for a range of product protection. The application can be customized with **EnviroShield One[®]**, **EnviroShield Plus[®]** or **EnviroShield Premium[®]**.

Rethink. Reach out. Realize the potential.

"Analyzing and improving packaging not only makes good business sense but it gives our customers the ability to seamlessly manage modern regulations and communicate sustainability commitments to their own clients, creating a whole host of other benefits."

EnviroShield Plus[®]

EnviroShield Plus[®] offers medium barrier protection which is both economical and effective, and meets the requirements for all frozen products. Also recommended for packaging of most fresh seafood, meat and various fruits and vegetables.

light water barrier		
medium water barrier	✓	
maximum water barrier		
provides printable surface	✓	
receives cold set glue		
receives hot melt glue	✓	
conforms to FDA/CFIA	✓	
fully repulpable	✓	
fresh meat/poultry	✓	
fresh seafood/fish		
fresh fruits/fresh produce	✓	
frozen meat/poultry	✓	
frozen seafood/fish	✓	
frozen fruits/frozen produce	✓	



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